

Riedel Award 2016

Tradition meets Innovation

Prepared by Riedel 2016



About

In 2014 Riedel Crystal announced a partnership with Istituto Veneto, the international academy of culture, art and science which, for two centuries, has been promoted and preserved scientific and humanistic culture. The Istituto has, for many years, been involved in the organisation of the international 'Glass in Venice' award in conjunction with the VCM foundation, which promotes the values and heritage of glass master craftsman in Murano.

Tradition meets innovation

The RIEDEL company can proudly look back on its 260-year success story. From its beginnings in northern Bohemia down to this day, for 11 generations RIEDEL GLASS has stood for the high art of glassmaking. Today, together with the subsidiary German brand Nachtmann, the maker of fine Bavarian crystal glass, Riedel offers a wide range of exquisite stemware and crystal tabletop items.

The Competition

The Riedel award, as an element of the 'Glass in Venice' programme is an international competition aimed at seeking out the next generation of new designers and artists, aged 30 and under, who will help design cutting edge, innovative new products for Riedel Crystal.

Think Glass

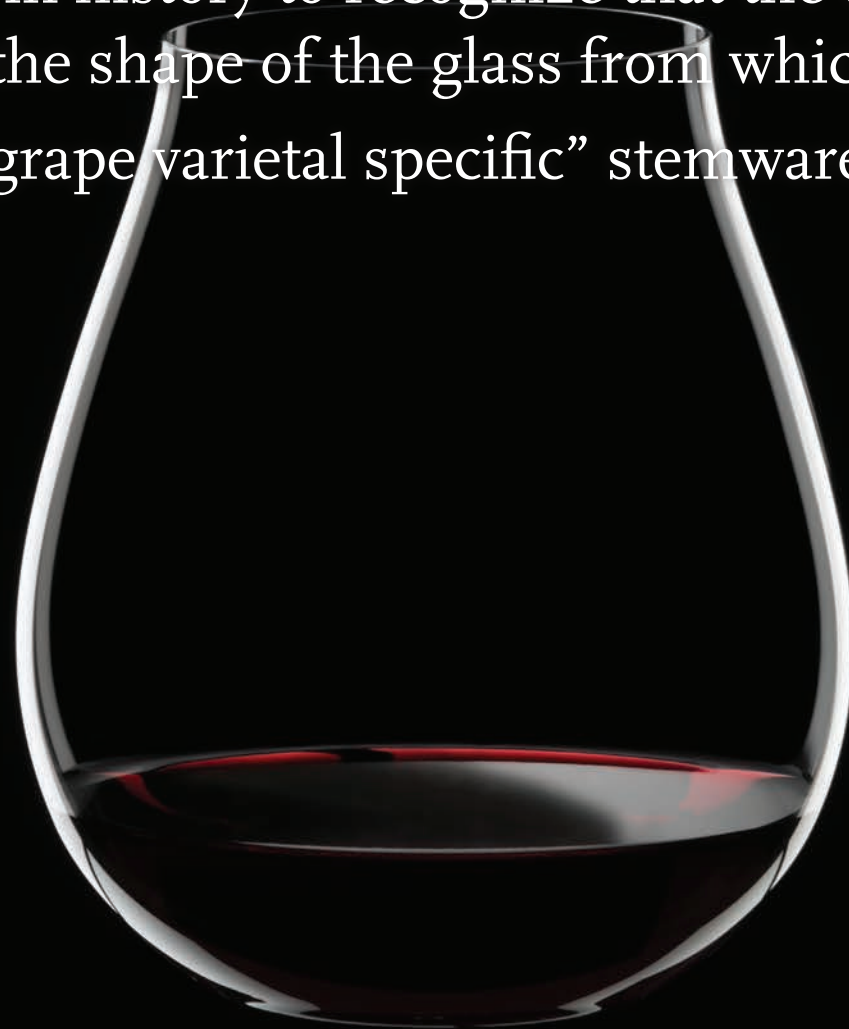
Think Crystal

Think Riedel

...made in Germany

Riedel Products

Riedel was the first in history to recognize that the taste and aroma of wine is affected by the shape of the glass from which it is consumed. Riedel focuses on “grape varietal specific” stemware and decanters.



Nachtmann's Products

Nachtmann offers decorative crystal and gift ware. The products range from decorative glasses, plates, bowls and tabletop accessories.



The Design Brief

Develop stylish and decorative home accessories and tableware, in glass, complimenting the Riedel or Nachtmann product range.

Design solutions should attempt to contribute to or enhance its current-product mix.

Key Items

Stem ware

Bar ware – Tumblers, glasses, carafes

Serving items – Crystal plates, bowls, etc.

Center pieces – Vases and bowls

Candelabras – Candle holders, votives

Requirements

All new designs must be able to be machine made with Riedel's current crystal glass production technologies (machine blown, pressed glass techniques and CNC cutting).

Participants should be under the age of 30 on the expiry date for entries, which is 31st May 2016.

We want new products

which are...

Eclectic – wide ranging, diverse

Vivid – brilliant, radiant, rich (pattern and color)

Perfect – impeccable, precise (form, function and quality)

Gracious – elegant, stylish, luxurious, graceful

Award & Royalties

Riedel will award 10,000 euros to the selected best entry.

The artist/ designers will receive a royalty agreement for products put into production.

The Schedule

Key dates:

Registration by March 31st 2016. Please register by e-mail:
Riedel-Design-Award@riedel.com

Digital Submission by 31.05.2016 via e-mail to:
riedel-design-award@riedel.com

Full scale prototype submission of selected finalist by 01.09.2016 to:
Zed_Comm, Corso San Gottardo 19, Milano – 20136, Italy

Submission requirements

Stage 1: Digital submission

Presentation includes concept name and project description (max. 500 characters), inspirations, the design process, sketches, technical drawings, renderings and images of final prototypes.

Format: PDF, size max 10MB.

Stage 2: Prototype submission

Design finalist will be selected and contacted to submit full-scale prototype and a bound project presentation (max. A3 format) to the jury. Full-scale prototype can be in glass, plaster, foam or other model materials, showing its main characteristics, volume and form. Participants need to cover shipment fees and insurance. Cost for the return shipment and insurance will be covered by Riedel.

The Jury

The work will be evaluated by a panel of experts and specialists of the glass field. The winner will be announced in September 2016. The award ceremony will take place between September 26th-29th 2016 in Venice, Italy.

The winning concepts and the work of two additional finalist will be exhibited at the Palazzo Franchetti for one month, following the award ceremony.*

*Please note: Selection of the award winning design is under exclusion of any legal action.

Jury members

Georg J. Riedel, Riedel Crystal, Kufstein, Austria

Sandro Franchini, Istituto Veneto, Venice, Italy

Stefanie Kubanek, KubanekDesign+, Munch, Germany

Representative of Fondazione Musei Civici di Venezia, Italy

Livia Perlado, director of Elle Décor Italia

Further information and the competition announcement will also be available on www.glassinvenice.it

Thank you!



RIEDEL 
THE WINE GLASS COMPANY